



BRANDING STRATEGIST | DENVER **2 – 5 years of experience**

We're looking for a Brand Strategist with 2 – 5 years of experience envisioning and building brands to join us in our Denver office. If you have a penchant for telling stories, a natural strategic intuition, and an appreciation for how thoughtful placemaking impacts the way people see, interact, and feel about the world, then we want to talk to you.

Working side-by-side with land planners and landscape architects you will help uncover, inspire, and facilitate the story for the places we create. You'll help build brands from the ground up, giving them a purpose and a unique positioning that leads to an ownable visual and verbal identity. You'll create places that create value.

Norris Design is a worldwide strategic partner in planning, landscape architecture, and branding. We create value for our clients by combining excellent service with innovative solutions that can be implemented (in other words, our designs get built!). See what we mean at www.norris-design.com.

What do we have to offer?

You'll be surrounded by creative people who love what they do while forging their own career paths. You'll work with clients who entrust us with their projects, enjoy working with us, and continue to come back time after time. You'll have access to great technology, skill sets, and creativity that knows no boundaries. You'll be mentored, no matter how much experience you have – our mentoring culture is an important ingredient that contributes to our success as a company, and to the success of our people.

Our Baseline

- You have 2 – 5 years of experience in brand strategy, creative concepting, and/or brand development
- You are a wordsmith with a writing background (journalism, copywriting, creative writing) capable of using multiple voices
- You are an excellent written and verbal communicator and know how to tell compelling stories and have excellent public speaking skills
- You are curious by nature, love information, and know how to turn it into insight
- You have a natural intuition that allows you to connect the dots you see so that they form a picture you can sell
- You are enthusiastic, creative, and can think proactively and strategically
- You have a bachelor's degree in Marketing, Communications, Brand Planning, or Journalism
- You have a portfolio of work demonstrating insight-based storytelling

Full time team members are eligible for Medical, Dental, Vision, Supplementary Insurance and Dependent Care FSA and Healthcare FSA. A portion of the Medical and Dental premiums are paid for by Norris Design. Norris Design provides an employer paid Basic Life Insurance and Long-Term Disability Insurance as well as a 4% company match to our 401k plan. Team



members that become new parents while employed by Norris Design also receive 6 weeks of paid family leave. Team members receives 8 paid company holidays per year and an accrual based PTO program starting at 15 days per calendar year. Plus year-round half day Fridays! The salary range for this position is \$60,000 to \$75,000.

Sound Interesting?

If you're intrigued, send us a cover letter, resume, three (3) professional references and your portfolio in PDF format that doesn't exceed 10 pages to jobinfo@norris-design.com. Please include your name, years of experience and the office location of the position you are applying for in the subject line of the email.

No phone calls please.



1101 Bannock Street
Denver, Colorado 80204
303.892.1166



Norris Design is proud to be an Equal Employment Opportunity employer. We do not discriminate based upon any legally protected characteristics. All employment decisions are decided based on qualifications, merit, and business need.